



FOR IMMEDIATE RELEASE

Sept. 3, 2020

CONTACT:

Laura Kelly Walters

303-829-8797

info@laurakellydesigns.com

NEW LAURA KELLY BOOK OF IDEAS INSPIRES KINDNESS

Apex, North Carolina – Apex licensed artist, designer and blogger Laura Kelly will release “Kindness on Purpose: Happiness, Sprinkles and Goody Bags (How to Become a Leader in Kindness),” a book designed to inspire families to initiate acts of kindness together, on Friday, Sept. 4, 2020.

From delivering watermelons with sweet notes attached to the front porches of friends, neighbors and loved ones, to mailing coffee beans to someone who could use a burst of loving energy, the inspiring ideas in this book are sure to bring a smile to gifters *and* recipients. In all, readers can explore 22 fun suggestions for spreading kindness all around.

“Kindness on Purpose: Happiness, Sprinkles and Goody Bags” comes with a package of “Sprinkle Kindness Lunch Notes” and “Kindness on Purpose ‘Noteable’ Inspiration & Kindness Cards,” which can be paired with the ideas in the book to intentionally spread kindness to friends, neighbors and loved ones. Examples of the messages include “There’s no such thing as too many sprinkles,” “You’re the PB to my J” and “You add color to life!” Each card includes space on the back for a personal message.

Kelly can also be hired for speaking engagements that focus on spreading kindness. She has partnered with Papersalt to produce the book, a company that seeks to create gifts that inspire, empower and educate children and families.

“Kindness on Purpose: Happiness, Sprinkles and Goody Bags” is available for \$19.95 via PaperSalt as of Sept. 4, and then soon after on Amazon and at local retailers. Learn more about Laura Kelly at laurakellydesigns.com and Papersalt at papersalt.com.

###